



Dear Antelope Business Community District Member,

It's time to renew the ABC District, Property Business Improvement District (PBID). We can hardly believe how quickly time has flown by while we've been working hard to improve Antelope's commercial and property interests. In 2018, fellow property owners formed the Antelope Business Community District to ensure a clean, safe, and thriving commercial area while advocating for Antelope's commercial interests with various agencies and, most importantly, building property values in the district through enhanced security and maintenance.

Now, as we come to renewal, let's delve into what the PBID has achieved to support the district's properties, businesses, and overall brand:

Visit www.ABCDistrict.com/renewal to watch a video exclusively for ABC District Property Owners

SECURITY & MAINTENANCE – 86% of the budget

- Sidewalk maintenance, homeless camp, graffiti removal, and trash removal occur five days a week, **eight hours a day**.
- ABC District maintenance removes an average of 1.2 tons of trash weekly from the district's public space.
- The district provides 12 hours of patrol security, 364 days a year, handling an average of 200+ calls from district members **monthly** and issuing over 1200 Notice of Trespass Citations annually.
- The ABC District security contractor typically responds to calls in under 5 minutes. During patrol hours, response time is 2-3 minutes, taking the pressure off local law enforcement, which currently averages a 15–20-minute response to non-emergency calls.

HOUSELESS NAVIGATION – 5% of the budget

- The ABC District developed and implemented a system (602 Reports) that helps the Sac County Sheriff identify individuals within the district needing Law enforcement assistance and those with a more criminal nature.
- The ABC District created an "80/20" list, working directly with law enforcement and the district attorney to ensure that the 20% of people who cause 80% of the district's issues receive the help they need.
- A Compassionate Compliance Policy for the homeless includes 104 events a year for homeless outreach, working with the Sac County Homeless Outreach Team, and treating everyone with dignity and respect.
- The Ripple Effect Homeless Outreach visits the district every Thursday to identify available services. The ABC PBID conducts a full outreach sweep to homeless individuals every week before this visit, helping direct the homeless to services.

ADVOCACY & DISTRICT EXPERIENCE – 5% of the budget

- Helped create a PBID coalition of Sacramento County PBID Managers to collaborate to protect property owners' interests regionally.
- Worked with Sacramento County Supervisor Sue Frost's office to eliminate the over 23 semi-trucks parked illegally in the district each night.
- Put an end to the 30-40 private cars/campers using various areas in the district as overnight parking destinations.

MARKETING & BRANDING – 4% of the budget

- Collaborated with SACOG and Supervisor Sue Frost at Sacramento County to qualify for a PBID capacity building grant to develop event, marketing, and branding efforts for ABC District over the next ten years.
- Rebranded security and maintenance vehicles to highlight the ABC District Logo and build recognition.

We hope that we can count on your support to continue these efforts by Antelope PBID for Antelope property owners.

The two-step process for renewal starts with circulating this [Petition](#) that will allow the county to conduct a formal vote.

We have until April 15, 2023, to return all petitions. Once the petitions are tabulated, if more than 50% of the property owners (weighted by assessment) vote affirmative, you will receive the [Official Ballot](#) in May.

The petition attached to this letter can be returned via:

Emailed:	cevans@abcdistrict.com
Faxed	1 (916) 914-2277
Mailed	7909 Walerga Rd. #112-127, Antelope, CA 95843
Pick-up	Call to schedule pick-up 805-428-3851

Please be sure to retain a copy of this Petition for your records. If you have additional questions, please reach out. I'll be happy to discuss any questions you have, and I look forward to continuing to work together to make Antelope clean and safe.

Best Regards,

Chris Evans
 Executive Director
 Antelope Business Community District
 805-428-3851